



Marketing Intern Job Description

The Glacier Institute is seeking someone to join our team for the summer and help with Marketing campaigns. We are seeking an individual that has experience with monitoring social media platforms, setting up email blasts, following brand standards, and developing new marketing campaigns. In addition to being an excellent communicator, the candidate should have excellent multitasking and organizational abilities.

Responsibilities:

- Helping create social media content
- Putting together Constant Contact email blasts
- Create brand standard templates
- Assist in website development and design
- Add to the positive culture of the Glacier Institute

Requirements:

- Current enrollment in an undergraduate program for Marketing or a similar field of study
- Familiarity with marketing computer software and social media platforms.
- Good understanding of the latest marketing trends and techniques.
- Excellent verbal and written communication skills.
- Must be an effective storyteller.
- Must be able to take direction and run with an idea.
- Must be willing to learn.
- Must be able to work 40 hours a week.
- Photography and graphic design skills are a bonus!

To Apply:

If this position sounds like a fit, please submit a resume, 3 reference contacts, and a cover letter to register@glacierinstitute.org and include the title of the position you are applying for in your cover letter and subject line of your email. We look forward to reviewing your materials.

Glacier Institute

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